

News Release



For Immediate Release

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LION SUPPORTS FIRE SERVICE EDUCATION PROGRAMS FOR GIRLS

Dayton, Ohio - LION was proud to support Camp Horizon, an event organized by the Girl Scouts of Western Ohio, Dayton, Ohio, and focusing on empowering girls and young women. Through Camp Horizon, fourth and fifth grade girls are immersed in the first responder world through a simulated training session utilizing the latest in Personal Protective Equipment (PPE) and training props, both provided by LION.

The simulated events took place June 10-12 at the Dayton Fire Academy, just Northeast of Downtown Dayton. The girls learned how to properly don and doff their PPE, which included boots, helmets, gloves and turnout coats and pants. Additionally, they worked with some of the industry's most cutting-edge fire props loaned by BullEx, a member of the LION Group. This combination of training props and real PPE, gave the girls an opportunity to experience a comprehensive fire simulation. LION's Hayley Fudge was on hand alongside CEO Steve Schwartz at the event and volunteered to assist the girls with their PPE and offer general industry knowledge. Said Schwartz, "LION is dedicated to good corporate citizenship, and we are especially proud to support and encourage programs dedicated to increasing participation in fire service activities by young women."

This is not the first time LION has supported an initiative of this nature. LION regularly supports Camp Blaze (www.campblaze.com) in the Pacific Northwest, and Camp Fury (<http://forgirls.girlscouts.org/travel/camp-fury-2016>) in the Southwest United States, both dedicated to empowering young women to challenge themselves in a team-based setting. LION will loan 30 sets of turnout coats and pants and ten helmets to Camp Blaze in July, and loaned 17 pairs of boots to Camp Fury in May and June 2016.

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About LION

LION is a family owned, global business headquartered in Dayton, Ohio that has been operating continuously since 1898. Municipal, state, federal and military agencies are its primary customers throughout the world. Its mission is to fulfill its customers' personal safety, readiness and identity needs with innovative, game-changing solutions. LION is the world's largest supplier of structural fire personal protective clothing for first responders, as well as a leading provider of cutting-edge training products and facilities through its BullEx and HAAGEN companies. Through traditional contracting and public-private partnership arrangements, customers rely on LION TotalCare® and LION LVI to manage the lifecycle of their uniforms, protective equipment and training products. For more information, please visit our website at www.lionprotects.com.

About Camp Blaze

Camp Blaze is a nonprofit organization, whose vision is to empower, inspire and support strong women leaders in the Pacific Northwest. Camp Blaze is supported by regional metro fire departments and individual donations. For more information on Camp Blaze, visit <http://campblaze.com>.

About Camp Fury

Camp Fury is a high adventure immersion experience in the life of elite women in police and fire services. It is located in Tucson, AZ and operated by the Girl Scouts. For more information on Camp Fury, visit <http://forgirls.girlscouts.org/travel/camp-fury-2016>.