



**For Immediate Release**

**Media Contact:**

Hayley Fudge, Corporate Marketing Associate

Lion Apparel, Inc.

Phone: (937) 415-2808

e-mail: [hfudge@lionapparel.com](mailto:hfudge@lionapparel.com)

Web: <http://www.lionapparel.com>

## **Emergency Escape Simplified with Personal Rescue System from Lion Apparel**

**DAYTON, OHIO**, March 26, 2009– The challenge of equipping firefighters with a personal escape system that is always available, never in the way and easy-to-use is the motivation for the Personal Rescue System from Lion Apparel (manufacturer of Janesville® and Body-Guard® turnouts). The new system is certified to NFPA 1983 as a manufactured system for personal escape.

The Personal Rescue System integrates all escape components (50-foot escape line, descender, two carabiners, a quick link and a tether) and stows them in a removable, split bellows cargo pocket on the leg of turnout pants. It can be deployed using any Class II life safety harness or escape belt.

The split pocket keeps the rope from becoming entangled with the other hardware. A frame of Velcro® fastens the pocket securely at the pants leg, but detaches to become a “throw-bag” so the rope deploys completely. Discreet breakaway tabs keep the tether out of the way during everyday operations.

“The Personal Rescue System is always with you and never in the way,” said Dennis Magill, volunteer firefighter, Lion regional sales manager and co-developer of the Lion Personal Rescue System. “There’s no dangling bag that adds to your profile or that gets left back at the rig.”

The Personal Rescue System can be retrofit to any manufacturer’s turnout pants and works with any manufacturer’s Class II harness or escape belt.

“If you order new Janesville® or Body-Guard® turnout pants from Lion, you can bundle the Personal Rescue System with Lion’s Class II Harness or Escape Belt,” said Diane Best, Lion turnout product manager and co-developer of the Personal Rescue System. “Feedback from firefighters and safety and training officers indicates they prefer this system because it’s easy-to-use and reliable.”

Come see the Personal Rescue System on display the Fire Department Instructors Conference (FDIC) in Indianapolis from April 23-25, 2009, in Booth 1612. For a field demonstration, contact Lion Apparel at (800) 421-2926. You can also see the PRS system online at <http://www.janesville.bz/harnessbelts.html>.

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Lion Apparel Inc. is a 111-year-old, family owned global company based in Dayton, Ohio, USA. Through offices in the U.S., Canada, U.K., Germany, France, Australia and Spain, Lion serves the uniform and personal protective equipment (PPE) and logistics requirements of police and fire departments, civilian government agencies, emergency services, and military organizations around the world. Each and every day, Lion fulfills the personal safety, readiness and identity needs of its customers around the world.